



**JA WORLDWIDE® GLOBALLY DISTRIBUTED PROGRAMS**

**Program Emphasis**

**Regional Use**

			Entrepreneurship	Financial Literacy	Work Readiness	AFRICA	AMERICAS	ASIA PACIFIC	EUROPE	MENA	UNITED STATES	STUDENTS REACHED WORLDWIDE 2008/2009 DATA
<b>Elementary School Programs</b>												
Ages 4-6	<b>Ourselves®</b> uses compelling stories read aloud by the volunteer, along with hands-on activities to demonstrate helping, working, earning, and saving.	©2001	✓	✓	✓	•	•	•	•	•	•	453,879
Ages 5-7	<b>Our Families®</b> emphasizes the roles people play in the local economy and engages students with activities about needs, wants, jobs, tools and skills, and interdependence.	©2001	✓	✓	✓	•	•	•	•	•	•	570,806
Ages 6-8	<b>Our Community®</b> explores the interdependent roles of workers in a community, the work they perform, and how communities work.	©2003	✓	✓	✓	•	•	•	•	•	•	701,038
Ages 7-9	<b>Our City®</b> studies careers, the skills people need to work in specific careers, and how businesses contribute to a city.	©2003	✓	✓	✓	•	•	•	•	•	•	612,732
Ages 8-10	<b>Our Region®</b> introduces the relationship between the natural, human, and capital resources found in different regions and explores regional businesses that produce goods and services for consumers.	©2002	✓	✓	✓	•	•	•	•	•	•	479,878
Ages 9-11	<b>Our Nation®</b> examines how businesses operate within a national context. Students role-play business ownership, interview for jobs, and learn different methods of production while exploring various economic issues that affect business.	©2008	✓	✓	✓	•	•	•	•	•	•	494,504
Ages 7-11	<b>JA More than Money®</b> teaches students about earning, spending, sharing, and saving money, and businesses they can start or jobs they can perform to earn money.	©2005	✓	✓	✓	•	•	•	•	•	•	110,770
Ages 9-11	<b>JA BizTown®</b> is a simulated community where students assume the roles of workers and consumers following a series of classroom activities about business and jobs.	©2007	✓	✓	✓	•	•	•	•	•	•	224,708
<b>Middle Grades Programs</b>												
Ages 10-14	<b>JA America Works®</b> provides students with examples of how business and entrepreneurship affected the economic development of the United States during the 19th century.	©2006	✓	✓	✓	•	•	•	•	•	•	59,276
Ages 10-14	<b>JA Economics for Success®</b> explores personal finance and students' education and career options based on their skills, interests, and values; also demonstrates the economic benefits of staying in school.	©2010	✓	✓	✓	•	•	•	•	•	•	391,960
Ages 11-15	<b>JA Finance Park®</b> helps students build a foundation for making intelligent, lifelong, personal financial decisions through hands-on, realistic site-based experiences.	©2006	✓	✓	✓	•	•	•	•	•	•	87,642
Ages 10-14	<b>JA Global Marketplace®</b> provides practical information about the global economy and its effect on students' lives.	©2004	✓	✓	✓	•	•	•	•	•	•	174,814
Ages 10-14	<b>JA It's My Business!®</b> emphasizes entrepreneurship while providing a strong focus on social studies, reading, and writing skills. Students are encouraged to use critical thinking to learn entrepreneurial skills that support positive attitudes as they explore and enhance their career aspirations.	©2006	✓	✓	✓	•	•	•	•	•	•	70,275
<b>High School Programs</b>												
Ages 15-18	<b>JA Banks in Action®</b> teaches high school students the principles of the banking industry and introduces them to the challenges of successfully operating a bank in a competitive environment.	©2006	✓	✓	✓	•	•	•	•	•	•	69,019
Ages 18+	<b>FOME™</b> (Fundamentals of Market Economics) is a program for employees who work in newly privatized enterprises. Activities provide a fundamental understanding of the role of the employee and business in a market-based economic system.	©1998	✓	✓	✓	•	•	•	•	•	•	886
Ages 15-18	<b>GLOBE™</b> (Global Learning of the Business Enterprise) pairs high school students from two different nations to form joint venture import/export companies. Students gain insight into cultural differences, language barriers, and communication.	©1995	✓	✓	✓	•	•	•	•	•	•	1,037
Ages 15-18	<b>JA Be Entrepreneurial®</b> introduces students to the essential components of a practical business plan, and challenges them to start an entrepreneurial venture while still in high school.	©2009	✓	✓	✓	•	•	•	•	•	•	9,362
Ages 15-18	<b>JA Business Ethics®</b> is a 12 week, interactive web-based program that helps young people around the world understand how to make conscientious, ethical business decisions and realize their responsibilities to communities and global society as a whole.	©2007	✓	✓	✓	•	•	•	•	•	•	109,025
Ages 15-18	<b>JA Careers with a Purpose®</b> introduces students to the importance of seeking careers that help them realize their potential and noble purpose. The program demonstrates the importance of positive values, life maxims, and ethical decision-making within the context of career and life decisions.	©2007	✓	✓	✓	•	•	•	•	•	•	48,680
Ages 15-18	<b>JA Company Program®</b> analyzes and explores personal opportunities and responsibilities within a student-led company.	©2006	✓	✓	✓	•	•	•	•	•	•	360,466
Ages 15-18	<b>JA Economics®</b> examines the fundamental concepts of micro-, macro-, and international economics.	©2007	✓	✓	✓	•	•	•	•	•	•	579,837
Ages 15-18	<b>JA Exploring Economics®</b> fosters lifelong skills and knowledge about how an economy works, including micro-, macro-, personal, and international economics.	©2008	✓	✓	✓	•	•	•	•	•	•	NA
Ages 10-18	<b>JA Job Shadow™</b> introduces students to careers through one-day, on-site orientations in the workplace.	©2007	✓	✓	✓	•	•	•	•	•	•	468,051
Ages 15-18	<b>JA Personal Finance®</b> helps students make informed decisions about the effective use of income to reach personal financial goals.	©2007	✓	✓	✓	•	•	•	•	•	•	73,852
Ages 15-18	<b>JA Success Skills®</b> develops students' interpersonal effectiveness and problem-solving skills necessary for the workplace.	©2007	✓	✓	✓	•	•	•	•	•	•	188,519
Ages 15-18	<b>JA Titan®</b> introduces critical economics and management decisions through an interactive simulation.	©2006	✓	✓	✓	•	•	•	•	•	•	71,171
Ages 15-18	<b>MMBiz™</b> (My Money Business) is a practical course in financial literacy designed to help young people gain and maintain control over their financial lives.	©2003	✓	✓	✓	•	•	•	•	•	•	7,826

Content Areas noted signify a program's primary focus; however, each JA program is developed to include all Content Areas.

<b>KEY</b>	✓	✓	✓
	High	Moderate	Minimal